



Morro Bay Art Association & Steve Powers & Company Inc.

Morro Bay Art in the Park

2016 shows will be produced and directed by
Steve Powers & Co. Inc.

PO Box 1840 Templeton, Ca. 93465 805 440 8318 steve@stevepowers.com

Morro Bay Art Association and show director Steve Powers invites you to participate in the annual Art in the Park festival in the quaint fishing village of Morro Bay, located on the central coast of California. The festival features 100 arts and crafts booths. We book on a first come first serve basis. Space is limited it will sell out early for 2016. Apply Today.

New Changes: There will be paid advertising, highway sign-age and lots of publicity resulting in much larger crowds for 2016. The show layout has been re-designed for better customer traffic flow. We are adding more portable toilets in a enclosed private area near the playground. We are working on obtaining special exhibitor motel rates. The booking process will be quick and easy. You will know within a few days if you are in the show or not. There will be FREE exhibitor coffee each morning. Major improvements in the Food Court area with music and seating. Festive Art show Graphic Banners throughout the show. Starting now you can also apply on-line and skip the paperwork at www.morrobayartinthepark.com

When: There are 3 separate shows each year for this 61st Annual Event

The dates for the 2016 shows are as follows:

Memorial Day Weekend: May 28, 29, and 30 – Saturday, Sunday, Monday

July 4th Weekend: July 2, 3, 4 – Saturday, Sunday, Monday

Labor Day Weekend: September 3, 4, 5 - Saturday, Sunday, Monday

Where: In Morro Bay City Park located at 747 Morro Bay Blvd, Morro Bay, CA 93442 Overnight security will be provided by Steve Powers & Co, Inc.

Eligibility: The festival is open to original handmade arts and crafts. Our goal is to have a show with variety both in media and price range. No mass produced items, imports, or kits will be considered. The criteria for selections are quality, originality, diversity, and presentation. Each medium will be limited to assure a well-balanced show.

Booths: Each space will be 10' x 10'. If you need a 20x10 we combine two 10x10's in any area of the show. You cannot request two corner booths next to each other. There are (3) 15x10 booths available at \$375 each. #49 is a walk around booth, #64&65 are 15' corners. **A white, easy up style canopy is required.** Please, no pets, young children, or loud music in your space during show hours. No electricity is available, and generators are not allowed. A majority of all booths are located on grass. There are 8 booths (Spaces 58-65) located on the concrete basketball court.

Fees: The entry fee for a **10x10 is \$250 No extra charge for corner booths.**

Corners are available on a first come first serve basis. The entry fee for a 20x10 booth is \$500. **All applications require an initial \$50 deposit per show booked.** You can pay by either credit card or check.

You may post date your check(s) approximately 60 days prior to the show(s) you wish to enter. (See details on payment in the box on the Map on the back side of this page.) Example: Memorial Day Show check will be dated April 1, 2016. All post dates are listed on the back of this page. **MAKE YOUR BOOTH CHECK OUT TO STEVE POWERS & CO. INC.** You are also required to obtain a City of Morro Bay License. Cost is \$13.85 for each show booked. Upon acceptance you will be sent the License Application.

Cancellations: Please read Paragraph I Cancellation Policy on the last page of this contract application.

To Apply: Submit 4 photos of your work. All work should be represented and visibly obvious in your photos and listed on your application. If you bring additional work that was not shown in your photos, those items may be disqualified and must be removed. One photo must show your entire booth with its contents, approximating how your booth will look at the Art in the Park festival. You do NEED to submit photos even if you have participated in previous shows. Put your name and address on the back of each photo. Photos will not be returned.

No Deadline: Applications will be taken until each show is filled, then a waiting list will be established.

Acceptance Status: Your letter of notification will be sent within 7 working days after we receive your application

Show Map is on the back of this page

You can also send checks for full payment with no postdating.

The September 3-5 shows balance will be charged on July 1, 2016.



MORRO BAY ART IN THE PARK Show Application 2016

Please complete this one page form and send it to; Steve Powers & Company Inc. PO Box 1840 Templeton, Ca. 93465

Artist/Crafts person's name _____

Business Name _____

Address _____ City _____ ST _____ Zip _____

Cellphone _____ Email _____

Website _____ CA Resale Lic # _____

Make of Vehicle _____ License Tag Number _____

(We MUST have this vehicle information)

Your art or craft description _____

CHECK WHICH SHOWS YOU WANT TO BOOK

() May 28, 29, 30 2016

() July 2, 3, 4 2016

() Sept. 3, 4, 5 2016

CHECK WHICH SIZE SPACE YOU WOULD LIKE

_____ 10X10 INLINE BOOTH \$250

_____ 10X10 CORNER BOOTH \$250 (corner booths are available on a first come first serve basis. There is no guarantee that we will be able to accomodate later applications on their corner request, at which time you will be assigned a regular 10x10 inline booth.

_____ 20x10 INLINE BOOTH \$500

_____ 20X10 CORNER BOOTH \$500 (corner booths are available on a first come first serve basis. There is no guarantee that we will be able to accomodate later applications on their corner request, at which time you will be assigned a regular 20x10 inline booth.

Specific Booth location Preference Request:

Give us three totally different areas of the show layout for your requests. We will try and place you in the same booth if you book more than one show.

Booth Preference #1 _____ Booth Preference #2 _____ Booth Preference #3 _____

Credit Card Information if you will be using this form of payment for your deposit and balance due.

Credit Card # _____

CC Exp Date _____ Security Code on Back of Card _____

Billing Address if different from the address above:

Address _____ City _____ St _____ Zip _____

Read the Rules and Regulations on the reverse side of this page and sign below that you agree to adhere to all policies, cancellation and payment of fees.

Signed _____ Date _____

MANDATORY CHECK LIST

Your application will not be juried unless all items are checked and initialed.

Check&Initial

1. _____ Send three current photos of your work, including one of your stocked display booth, with your name and address on the back of each photo. Even if you have been in previous shows. Your photos **WILL NOT** be returned.

2. _____ Send a copy of your California resale license.

3. _____ Indicate above your vehicle make and license plate number. (VERY Important)

4. _____ **Make the booth checks out to Steve Powers & Co. Inc.**

Make Checks Payable to Steve Powers & Co. Inc.

A. Art in the Park will be presented by the Morro Bay Art Association and Steve Powers & Co. Inc. (Promoters) at Morro Bay Park, Morro Bay Ca. on May 28, 29, 30; July 2, 3, 4 and September 3, 4, 5 2016

B. Booth locations will be assigned on a first come first serve basis. Locations will be determined by the quality of your work, the quality of your display and the prompt payment of booth fees. We will make every attempt to place you in or near one of your requested locations. In the event that all of the Exhibitor's choices are taken, Steve Powers & Co. will assign the best available space.

C. Insurance, if desired by the Exhibitor, must be obtained by him at his own cost and expense. Steve Powers and Company and the Morro Bay Art Association assume no risk, and by the acceptance of this agreement the Exhibitor and all associates expressly releases the Morro Bay Art Association and Steve Powers & Co. from any and all liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of said space by the Exhibitor and agrees to hold and save the Promoters harmless of any loss or damage by reason thereof.

D. The Promoters will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to reasons of the enclosure in which the show is to produced, being before or during the show, destroyed by fire or other natural calamity, or by an act of God, public enemy, strikes, statutes, ordinances or legal authority or any other cause beyond the Promoter's control. The Promoters or the Promoter's estate will not be liable for any refunds or damages; due to his death or incapacitation due to accident or illness in advance or during the above festival dates, resulting in the festivals to be cancelled.

E. All pertinent fire codes, laws ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed. All Gourmet food Exhibitors must obtain necessary Health Dept Permits before installation of exhibit.

F. The Promoters will prohibit the installation and operation of any exhibits not meeting their approval. The Promoters in their sole discretion may prohibit the conduct of any activity whatsoever which he deems deleterious and not in the best interest of the Festival.

G. Absolutely no import items, mass manufactured, and goods not made by the Exhibitor will be allowed to be sold. The only exception to this rule are legitimate findings that are necessary to make a product complete. The legitimate findings can only be sold in conjunction with the handcrafted original work of the Exhibitor. We reserve the right to remove any exhibitor from any show if the management determines that they have not conformed to the rules and regulations of this contract. Any exhibitor who is asked to leave an event because of misrepresentation in their original application/contract will forfeit their booth fees.

H. This contract constitutes the entire contract between the parties and no waiver, modifications or amendments shall be valid unless written upon, or attached hereto, and shall be approved in writing by Steve Powers & Co.

I. Cancellation Policy

This is a firm policy. There are no exceptions to the rule. If you need to cancel and it is after the deadlines please do not ask for credit or refunds. If you must cancel an event you must call or write us immediately in order to protect your future status in booking events with our production company.

Booth Cancellation Policy: The \$50 per show deposit is non-refundable after acceptance into that event. After your booth fee is paid in full there are no refunds after the deadlines listed below:

May 28, 29 30 Art Show no refunds of booth fees after April 15, 2016

July 2, 3, 4 Art Show no refunds of booth fees after May 15 , 2016

September 3, 4, 5 Art Show no refunds of booth fees after July 15, 2016.

J. Final Payment Credit Card Guarantee

After acceptance of your deposits and confirmation into one or more Art in the Park events your final balance is due on the dates for each show that are listed below. On those dates your credit card that you used to apply with will be charged your balance due. If you want to pay your balance by check you must send it in at least two weeks before the balance due date.

May 28, 29 30 Art Show Final Balance Due April 1, 2016.

July 2, 3, 4 Art Show Final Balance Due May 1 , 2016.

September 3, 4, 5 Art Show Final Balance Due July 1, 2016.